Geography Quick Reports GQR: 1997 Geography Quick Report

Geographic Area: Kauai County

[Excludes data for auxiliaries. Data in this table are subject to employment-and/or sales-size minimums that vary by geographic level; for more information, see help.

\* NAICS INDUSTRIES is defined as the taxable portion of the Services sectors, the Type of Operation Totals for the Wholesale sector, and all other sectors in the Economic Census]

					Shpmts/
NAICS	3	Number of	Number of	Annual	Sales/
Industry	1	Establish	Employee	Payroll	Recpts
Code	e Industry Description	ments	S	(\$1,000)	(\$1,000)
42	Wholesale trade	64	423	11,904	176,689
421	Wholesale trade, durable goods	28	119	3,269	23,197
4213	Lumber & other construction materials whsle	5	45	1,496	12,479
4218	Machinery, equipment, & supplies whsle	9	b	D	D
422	Wholesale trade, nondurable goods	36	304	8,635	153,492
4224	Grocery & related products whsle	15	173	4,305	52,071
42249	Other grocery & related products whsle	6	b	D	D
422490	Other grocery & related products whsle	6	b	D	D
4227	Petroleum & petroleum products whsle	5	b	D	D
42271	Petroleum bulk stations & terminals	4	21	746	56,929
422710	Petroleum bulk stations & terminals	4	21	746	56,929
4228	Beer, wine, & distilled alcoholic beverage whsle	3	34	1,381	20,096
4229	Miscellaneous nondurable goods whsle	5	а	D	D
44-45	Retail trade	326	3,427	59,002	510,684
441	Motor vehicle & parts dealers	18	242	6,881	72,898
4413	Automotive parts, accessories, & tire stores	10	b	D	D
44131	Automotive parts & accessories stores	8	58	1,314	9,031

NAICS Industry Code	/	Number of Nu Establish Er ments		Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
441310	Automotive parts & accessories stores	8	58	1,314	9,031
442	Furniture & home furnishings stores	17	70	1,130	6,661
4421	Furniture stores	3	b	D	D
44211	Furniture stores	3	b	D	D
442110	Furniture stores	3	b	D	D
4422	Home furnishings stores	14	b	D	D
44229	Other home furnishings stores	10	b	D	D
443	Electronics & appliance stores	11	68	1,691	8,884
4431	Electronics & appliance stores	11	68	1,691	8,884
44311	Appliance, television, & other electronics stores	8	b	D	D
443112	Radio, television, & other electronics stores	5	50	1,460	7,399
44312	Computer & software stores	2	а	D	D
443120	Computer & software stores	2	а	D	D
444	Building material & garden equipment & supplies dealers	23	191	4,862	33,564
4441	Building material & supplies dealers	21	С	D	D
44413	Hardware stores	5	b	D	D
444130	Hardware stores	5	b	D	D
44419	Other building material dealers	11	96	2,543	14,198
444190	Other building material dealers	11	96	2,543	14,198
4442	Lawn & garden equipment & supplies stores	2	b	D	D
44422	Nursery & garden centers	1	а	D	D
444220	Nursery & garden centers	1	а	D	D
445	Food & beverage stores	44	870	14,419	136,353
4451	Grocery stores	34	815	13,565	130,661
44511	Supermarkets & other grocery (except convenience) stores	23	714	12,189	120,577

					Shpmts/
NAICS		Number of N		Annual	Sales/
Industry		Establish I		Payroll	Recpts
Code	Industry Description	ments	S	(\$1,000)	(\$1,000)
445110	Supermarkets & other grocery (except convenience) stores	23	714	12,189	120,577
44512	Convenience stores	11	101	1,376	10,084
445120	Convenience stores	11	101	1,376	10,084
4452	Specialty food stores	7	b	D	D
446	Health & personal care stores	16	174	4,169	32,088
4461	Health & personal care stores	16	174	4,169	32,088
447	Gasoline stations	19	204	2,677	39,165
4471	Gasoline stations	19	204	2,677	39,165
44719	Other gasoline stations	14	144	1,954	24,221
447190	Other gasoline stations	14	144	1,954	24,221
448	Clothing & clothing accessories stores	74	399	5,943	44,290
4481	Clothing stores	44	265	3,597	28,449
44814	Family clothing stores	21	176	2,257	19,592
448140	Family clothing stores	21	176	2,257	19,592
44819	Other clothing stores	11	46	828	4,279
448190	Other clothing stores	11	46	828	4,279
4483	Jewelry, luggage, & leather goods stores	24	102	1,831	11,821
44831	Jewelry stores	24	102	1,831	11,821
448310	Jewelry stores	24	102	1,831	11,821
451	Sporting goods, hobby, book, & music stores	25	190	2,374	17,447
4511	Sporting goods, hobby, & musical instrument stores	16	85	959	5,931
4512	Book, periodical, & music stores	9	105	1,415	11,516
45121	Book stores & news dealers	6	b	D	D
451211	Book stores	4	b	D	D
451212	News dealers & newsstands	2	а	D	D

					Shpmts/	
NAICS	5	Number of Nu	mber of	Annual	Sales/	
Industry			nployee	Payroll	Recpts	
Code	e Industry Description	ments	S	(\$1,000)	(\$1,000)	
452	General merchandise stores	12	682	9,805	89,393	
45299	All other general merchandise stores	8	89	1,642	9,714	
452990	All other general merchandise stores	8	89	1,642	9,714	
453	Miscellaneous store retailers	63	327	4,982	29,404	
4532	Office supplies, stationery, & gift stores	34	С	D	D	
45321	Office supplies & stationery stores	2	b	D	D	
453210	Office supplies & stationery stores	2	b	D	D	
45322	Gift, novelty, & souvenir stores	32	151	2,068	16,031	
453220	Gift, novelty, & souvenir stores	32	151	2,068	16,031	
4539	Other miscellaneous store retailers	20	С	D	D	
45392	Art dealers	16	92	1,715	8,138	
453920	Art dealers	16	92	1,715	8,138	
454	Nonstore retailers	4	10	69	537	
512	Motion picture & sound recording industries	3	b	D	D	
5121	Motion picture & video industries	3	b	D	D	
51213	Motion picture & video exhibition	2	b	D	D	
513	Broadcasting & telecommunications	16	С	D	D	
53	Real estate & rental & leasing	108	1,166	24,799	131,659	
531	Real estate	74	818	18,713	79,635	
5311	Lessors of real estate	26	185	3,665	28,408	
53111	Lessors of residential buildings & dwellings	12	b	D	D	
531110	Lessors of residential buildings & dwellings	12	b	D	D	
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	103	1,606	20,453	
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	103	1,606	20,453	
5312	Offices of real estate agents & brokers	29	420	11,119	42,018	
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NAICS Industry Code	<i>(</i>	Number of Establish ments	Number of Employee s	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
53121	Offices of real estate agents & brokers	29	420	11,119	42,018
531210	Offices of real estate agents & brokers	29	420	11,119	42,018
5313	Activities related to real estate	19	213	3,929	9,209
53131	Real estate property managers	13	202	3,500	8,027
532	Rental & leasing services	34	348	6,086	52,024
5322	Consumer goods rental	17	90	997	5,143
53229	Other consumer goods rental	10	66	827	4,116
54	Professional, scientific, & technical services	90	327	8,994	24,952
541	Professional, scientific, & technical services	90	327	8,994	24,952
5411	Legal services	20	47	2,234	6,075
54111	Offices of lawyers	20	47	2,234	6,075
541110	Offices of lawyers	20	47	2,234	6,075
5412	Accounting, tax return prep, bookkeeping, & payroll services	28	133	2,461	5,673
54121	Accounting, tax return prep, bookkeeping, & payroll services	28	133	2,461	5,673
541219	Other accounting services	11	b	D	D
5413	Architectural, engineering, & related services	17	77	2,182	5,303
5418	Advertising & related services	4	21	332	1,626
56	Administrative & support & waste management & remediation s	67	483	8,123	25,822
561	Administrative & support services	61	436	6,857	19,135
5615	Travel arrangement & reservation services	23	70	1,267	5,171
56151	Travel agencies	17	50	760	2,065
561510	Travel agencies	17	50	760	2,065
5616	Investigation & security services	5	79	1,016	1,953
56161	Investigation, guard, & armored car services	5	79	1,016	1,953
5617	Services to buildings & dwellings	22	169	2,233	6,119

NAICS Industry Code	<i>(</i>	Number of Nu Establish En ments	nployee	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
Coue	industry Description	ments	S	(φ1,000)	(Φ1,000)
56172	Janitorial services	16	152	1,580	3,943
561720	Janitorial services	16	152	1,580	3,943
562	Waste management & remediation services	6	47	1,266	6,687
61	Educational services	6	25	161	957
611	Educational services	6	25	161	957
6116	Other schools & instruction	6	25	161	957
62	Health care & social assistance	79	745	27,610	51,361
621	Ambulatory health care services	74	f	D	D
6211	Offices of physicians	26	356	18,667	31,237
62111	Offices of physicians	26	356	18,667	31,237
621111	Offices of physicians (except mental health specialists)	24	е	D	D
6212	Offices of dentists	27	128	3,887	9,662
62121	Offices of dentists	27	128	3,887	9,662
621210	Offices of dentists	27	128	3,887	9,662
6213	Offices of other health practitioners	15	36	1,068	3,432
623	Nursing & residential care facilities	3	b	D	D
71	Arts, entertainment, & recreation	27	412	6,721	23,514
712	Museums, historical sites, & similar institutions	2	b	D	D
7121	Museums, historical sites, & similar institutions	2	b	D	D
713	Amusement, gambling, & recreation industries	17	288	5,845	20,664
7139	Other amusement & recreation services	14	е	D	D
71391	Golf courses & country clubs	3	154	4,049	14,090
713910	Golf courses & country clubs	3	154	4,049	14,090
71399	All other amusement & recreation industries	6	44	544	2,156
713990	All other amusement & recreation industries	6	44	544	2,156

NAICS Industry Code		Number of Nu Establish E ments		Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)	
72	Accommodation & foodservices	210	5,775	102,273	293,784	
721	Accommodation	35	3,087	75,574	194,789	
7211	Traveler accommodation	34	h	D	D	
72111	Hotels (except casino hotels) & motels	30	3,069	75,450	194,297	
721110	Hotels (except casino hotels) & motels	30	3,069	75,450	194,297	
722	Foodservices & drinking places	175	2,688	26,699	98,995	
7221	Full-service restaurants	98	1,816	18,490	64,617	
72211	Full-service restaurants	98	1,816	18,490	64,617	
722110	Full-service restaurants	98	1,816	18,490	64,617	
7222	Limited-service eating places	70	822	7,590	32,226	
72221	Limited-service eating places	70	822	7,590	32,226	
7223	Special foodservices	3	b	D	D	
81	Other services (except public administration)	59	281	5,101	17,942	
811	Repair & maintenance	30	100	2,654	9,515	
8111	Automotive repair & maintenance	16	59	1,685	6,009	
81111	Automotive mechanical & electrical repair & maintenance	9	b	D	D	
811111	General automotive repair	6	а	D	D	
81112	Automotive body, paint, interior, & glass repair	6	30	799	2,741	
811121	Automotive body, paint, & interior repair & maintenance	4	b	D	D	
8114	Personal & household goods repair & maintenance	9	b	D	D	
812	Personal & laundry services	29	181	2,447	8,427	
8121	Personal care services	11	41	464	1,255	
81211	Hair, nail, & skin care services	10	b	D	D	
812112	Beauty shops	10	b	D	D	
8123	Drycleaning & laundry services	6	87	1,208	3,507	

					Shpmts/
NAICS		Number of Nu		Annual	Sales/
Industry		Establish En	iployee	Payroll	Recpts
Code	e Industry Description	ments	S	(\$1,000)	(\$1,000)
81232	Drycleaning & laundry services (except coin-operated)	3	b	D	D
812320	Drycleaning & laundry services (except coin-operated)	3	b	D	D
8129	Other personal services	9	38	316	1,880
81292	Photofinishing	7	b	D	D
MERCHA	NT WHOLESALERS				
42	Wholesale trade	55	е	D	D
421	Wholesale trade, durable goods	25	С	D	D
4213	Lumber & other construction materials whsle	4	b	D	D
4218	Machinery, equipment, & supplies whsle	8	b	D	D
422	Wholesale trade, nondurable goods	30	е	D	D
4224	Grocery & related products whsle	13	С	D	D
42249	Other grocery & related products whsle	4	b	D	D
422490	Other grocery & related products whsle	4	b	D	D
4227	Petroleum & petroleum products whsle	3	b	D	D
4229	Miscellaneous nondurable goods whsle	5	а	D	D
MANUFA	CTURERS' SALES BRANCHES AND SALES OFFICES				
42	Wholesale trade	8	b	D	D
422	Wholesale trade, nondurable goods	6	b	D	D
AGENTS,	BROKERS, AND COMMISSION MERCHANTS				
42	Wholesale trade	1	а	D	D

Source: U.S. Bureau of the Census, 1997 Economic Census

D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

N: Not available or not comparable

S: Withheld because estimate did not meet publication standards

## NAICS Industry Code Industry Description

Z: Less than half the unit shown

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

I: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

			Shpmts/
Number of	Number of	Annual	Sales/
Establish	Employee	Payroll	Recpts
ments	S	(\$1,000)	(\$1,000)